

OPENI

Creative Director / Thought Partner
Ethnographic Designer / Living Bridge

In my creative work as a **living bridge**, I help connect people with ideas through giving presence to the synapses. For the past 19 years as a full-time freelance Creative Strategist, Thought Partner, Filmmaker, Archivist, and Ethnographic Multimedia Designer, I have specialized in designing & animating high-quality assets for mission-aligned clients in the non-profit, grassroots, education, tech, and arts sectors, as well as cultivating interactive space-creation for both in-person and virtual activations.

As an artist, I've exhibited work in over 30 galleries, museums, and film festivals in the Bay Area and O'ahu, and created the first official Honolulu Pride gallery exhibition spotlighting qtipoc artists in & from Hawai'i.

The House of Malico / Co-Founder, Creative Director, Designer, Artist, & Facilitator // 2012–2025

Designed campaigns for community programming co-created alongside fellow Co-Founders, including art galleries, installations, film screenings, dance parties, festivals, and programs centering and cultivating safe(r) spaces for healing and joy within black, brown & queer communities in the Bay Area. Creative direction, video editing, and motion graphics for film projects featuring Oakland thought leaders & artists like Rayana Jay, Duckwrth, Sasha Kelley, Queens D.Light, Sh8peshifter, Candice Antique, Bells Atlas, Sumi's Touch, Hack the Hood, & Eastside Arts Alliance.

Stanford d.School / Creative Consultant, Video Editor, & Designer 2019–ongoing

Creative strategy, direction, and design of interactive educational tools, including illustrative poster series, educational toolkits, motion graphics explainers, and interactive choose-your-own adventure websites that increase awareness of design thinking for equity and advocating for racial justice within the education, science, health, and tech sectors.

House of Good Qi LLC / Owner, Interior Designer, Project Manager 2021–2026

Creative strategy, direction, graphic & interior design for residential dwellings and community flex space, that caters to the environmental needs of queer and neuro-divergent folks, and fosters regenerative practices. In the 1.5 years as sole owner, I created and executed the business plan, overseeing construction projects, property management, accounting, website and campaign management, marketing, and organizing community events. Additionally, executing brand stories across wayfinding signage, photography, video, and social media content.

Popolo Project / Filmmaker, Designer 2018–2019

Concept, storyboarding, preproduction, filming, editing, and motion graphics for documentary films featuring honored community members, as well as capturing live musical acts including Shabazz Palaces, Maryanne Ito, the Dae Han band, Zen Chambers, and Punahele.

Gillet Creative / Video Editor & Motion Graphics Artist 2017–2020

Graphic design, editing, and motion graphics for B2B and B2C explainer videos, sizzle reels, and commercials for international wine brands including 19Crimes, Matua, Kim Crawford, and Beringer Bros, creating professional assets to pixel-perfection while remaining true & consistent to their well-known brand stories.

Education /

UC Davis
Major in Design, Minor in Cultural Anthropology & Philosophy

Academy of Art University
Bachelor of Fine Arts in Web Design & New Media



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STRATEGY & PREPRODUCTION

Creative Direction
Thought Partnering
Strategy & Consulting
Database Development
Community Programming
Copywriting

TANGIBLE DESIGN

Set Design & Installation
Interior Design
Art Curation
Paintings & Murals

PIXEL DESIGN

Graphic Design
Video Editing
Motion Graphics
Web Design & Dev
Digital Illustration
Photography
Color Correction

TOOLBOX

Adobe Creative Suite
Illustrator
Photoshop
InDesign
After Effects
Premiere Pro
Wordpress
Squarespace
Procreate
Notion
HTML
CSS

HONORS

BVAC
SF Weekly
Eastbay Express
Lei Culture
Honolulu Biennial
Honolulu Int'l Film Fest
Honolulu Rainbow Film Fest
Contact Hawai'i